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Orange, Durham, Chatham
Counties (NC) Branch

Join us!

**Start off the New Year right. Join us for Book
Talk on Jan. 31st 11AM (Zoom).**

Members and their guests are welcome. Invite a friend to join you in reading
and discussing Pauli Murray's classic: ***Proud Shoes.***



Add to Calendar:

Jan. 31st 11AM (Zoom) Book Talk

Feb. 19th 10AM - Noon (Zoom) AAUW Fellows Program

Mar. 19th 10AM - Noon (Zoom) Power of Inclusive History: A Conversation

[Learn more](#)

President's Message

By: Cindy Parks

How are you doing with your New Year's resolutions? I am revisiting mine from 2021: **“Pay attention to where you pay attention.”** I was reminded of it when I received an email on New Year's Eve from a Berkeley, Ca. AAUW member.

Somehow she saw our July newsletter where I shared with you my 2021 resolution and my reason for having agreed to serve as AAUW-ODC President in 2021-2022. She sent the following message:

My husband is Michael Goldhaber , he is the Cassandra of the article written by Charlie Warzel. I am a member of AAUW Berkeley, Ca. I saw that you mentioned him in your newsletter article, how wonderful. If you ever want to interview him or contact him, please let me know.

Thanks again,
Karen Weinstein

Michael Goldhaber is a 79-year-old former theoretical physicist, who as early as the mid-1980's, made the following predictions:

- The complete dominance of the internet;
 - Increased shamelessness in politics;
 - Terrorists co-opting social media;
- The rise of reality TV, personal websites, oversharing, and online influencer culture;
- The near destruction of our ability to focus.

Mr. Goldhaber's epiphany was this: One of the most finite resources in the world is human attention. He said he couldn't shake the idea that this "attention economy" would lead to deepening inequality. He said, *“I kept thinking that human attention is highly desirable and that those who want it tend to want as much as they can possibly get. When you have attention, you have power, and some people will try and succeed in getting huge amounts of attention, and they would not use it in equal or positive ways.”*

What a thrill it was for me to learn on the eve of 2022 that the “Cassandra of the internet” is married to an AAUW member. The irony that it's because of the internet that his wife found my July article isn't lost on me, but what a connection AAUW membership brings. I am humbled by and grateful for the bond we share.

Where we choose to focus our attention and our resources of time and money demonstrates what we value. I appreciate the opportunity this organization provides me to allocate the attention and resources I have in more focused, intentional ways. Please join me in showing up on Zoom for book club and our programs in February and March and on at least 1 or more special in-person, Covid-safe outings this Spring. It's really the only

requirement to keeping one's resolve to pay attention to where you pay attention. Together, we can help balance the scales for women in diversity, equity and inclusion.

Birthday Dollars Fund Local Scholarships

Share the Love



Please honor Jan Holland and Michele Hoyman this month. Both women have January birthdays! Jan is our Membership Chair. Michele is our Program Chair. They share a love for local scholarships. Our branch now funds 4 yearly scholarships. **Money raised in January will be matched dollar for dollar!** Use our branch **PayPal portal for electronic payment.** *Or, mail a check payable to AAUW-ODC with Memo Line: **Share the Love to: AAUW-ODC, PO Box 9303, Chapel Hill, NC 27515.***

[PayPal/CC - Click Here.](#)



Seeking a candidate for State Treasurer! Help!!!

If you can balance your own checkbook, then please consider volunteering to assist our AAUW-NC board in this role. It is not nearly as time intensive as serving the local branch as treasurer. Please reply to: aauw.odc.president@gmail.com.

State AAUW Bylaws Vote in March

The **AAUW-NC board** has been reviewing and revising our **state bylaws**, policies and procedures to bring them up to date and to have them reflect the organization as it is today. The last revision was in 2016 so it is time. The members will **vote on the revisions** at the **March annual meeting**.

The revised bylaws will be sent to members 30 days before the annual meeting.



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