MARCH 2014



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l hope to see all of you at the library on March 15 for the panel on Sex and Human Trafficking! —Bea Keller

"Clearly no one knows what leadership has gone undiscovered in women of all races, and in black and other minority men." Gloria Steinem

AAUW-CHAPEL HILL BRANCH

FROM THE PRESIDENT: BEA KELLER

In 2012, branch member and former Girl Scout, Robin Bowyer, suggested that I ask how many members had been Girl Scouts. It was the 100th anniversary of GSA. More than half of our members had been Girl Scouts. I bring this up because AAUW and GSA are two organizations very involved in teaching leadership skills to girls and women. We are sister organizations in this quest.

GSA has identified 15 outcomes as goals in the Girl Scout leadership experience. The foundation is a strong sense of self which will enable girls to develop critical thinking coupled with activities which propel girls to seek challenges, and gain practical life skills. The girls are urged to connect with their communities, locally and globally, and finally to take action by identifying community needs, advocating for themselves and others, and inspiring others to act. Making a difference in the world is presented as a responsibility, and the tools are provided to empower girls. By the way, one our branch members, Linda Foreman, is very involved in the state and national GSA leadership, and is currently in Europe on Girl Scout business!

While GSA focuses on girls, AAUW's efforts are, with the exception of STEM programs, concentrated on our college campuses. \$tart \$mart provides college women with the skills to negotiate salaries and benefits. Elect Her encourages and trains college girls to run for student government positions on their campuses in the hope that running for office won't seem so daunting once they leave campus. Campus Action Projects are annual, grant-funded student-led projects that put AAUW's latest research into action. This spring, nine campus groups will use the CAP grant to launch

projects that fight the pay gap. These efforts foster leadership and activism. Next year, the Women in Community Colleges: Access to Success research results will be the focus of CAP grants. This June, AAUW will sponsor the National Conference for College Women Student Leaders. Attendees will be able to attend 50 workshops. check out graduate programs at universities, be inspired by extraordinary women speakers, and network with other go-getters. And finally, 10 college women will participate in a yearlong leadership program in which they will serve as AAUW ambassadors on their campuses. These students lead campus events that promote women's equity and are heavily involved in planning the next NCCWSL.

One of the lessons that isn't easily learned is that leadership requires a strong work ethic, a very developed sense of re-

Continued on page 2

FROM THE PRESIDENT (CONTINUED)

sponsibility, and the ability to be creative and courageous in order to make changes, however controversial, when the need is great. I particularly like this quote by Rosalynn Carter. "A leader takes people where they want to go. A great leader takes people where they don't necessarily want to go, but ought to be."

Why should AAUW and GSA focus on leadership in women? Diversity is good for society. Ignoring 50% of the talent pool based on gender is unconscionable. It is rooted in tradition but not in logic. If you own stock, look at the make-up of the boards. You might see one, at most two, women (minorities are in the same boat). Initial studies show that having more women on corporate boards alters the behavior of boards. (Caution: these are recent studies during shaky economic times). A Canadian study (U of BC) shows that female board members are less interested in "empire building", and make fewer risky acquisitions thus saving money for shareholders.

Norway passed a law that required that at least 40% of board members of larger companies be female; a study by Northwestern University's Kellogg School of Business showed that firms affected by the quota spent more on labor costs and laid off fewer workers thus resulting in lower profits for shareholders. A quick response might be that women have a more humane approach but others point to a lack of experience in governance. Lest you think there is widespread acceptance of this law, the board women are begrudgingly called "Golden Skirts". The European Union is considering passing a law requiring the 40% quota of corporate boards, a move championed by Christine Lagarde, IMF head.

Government is another area where women are sadly underrepresented. Looking at women in national parliaments, the US is 80th among 141 countries according to the Inter -Parliamentary Union. In the US House of Representatives, 77 women were elected (17.8%) whereas in the US Senate, 20 women hold seats (20%). Rwanda, Andorra, Cuba, and Sweden are the top 4 countries with women in their national parliaments with numbers ranging from 64% to 45%. In our own state, women comprise approximately a quarter of our house members (26%) and 17% of the chair or co-chair positions. Unfortunately, in the NC Senate, only 16% of the members are women with 5% holding chair/co-chair positions. Is it any wonder that issues regarding children, education, childcare, health, pay equity (among others) are not getting the support they deserve?

So, together with GSA, AAUW is out to change these numbers, an effort well worth sustaining! I hope to see all of you on March 15—we have assembled an exceptional panel to discuss a timely topic—and on March 5 at Extraordinary Ventures for our annual fundraising tea.

- Bea Keller



Candace Jansen, Speaker, 2/15/14



MARCH 2014

MEMBER OF THE MONTH - RUTH FREED

This month we would like to feature one of our most recent new members, Ruth Freed, who joined the Chapel Hill Branch last autumn. Ruth and her husband have recently moved to Chapel Hill to be near their one daughter in Hillsborough.

For most of her life, Ruth has lived in the New York City area. She was born in Brooklyn, and earned her first degree from the City College of New York in History and Education and has a M.A. from Hofstra University in Education. Marrying in 1949, she and her husband spent their years in Brooklyn and on Long Island, where for years Ruth was a substitute teacher at Oceanside High School.

Shortly before retirement they moved to an adult community in the Princeton, New Jersey area. Located there she could easily get into New York City to see her beloved opera. At Princeton, Ruth was deeply involved with many international graduate students as host, tutor, and friend. Her hobbies include sewing, knitting, and needlepoint. Ruth is now the caregiver to her husband with limited physical capacity. She is new to AAUW membership, though she has always been familiar with the organization. She has also joined the UNC Women's Club.

We are so glad Ruth has become part of our Chapel Hill Branch, and she has added insight to the question and answer time of our programs. She said it is a friendly and comforting group, and we have good speakers and discussions. All of us, please welcome Ruth Freed to AAUW. —Sandy Smalley



Moving to North Carolina,

MARCH 15 MEETING: PANEL ON SEX AND HUMAN TRAFFICKING BY BEA KELLER

Although Sex and Human Trafficking is a dark, tragic subject, it exists in North Carolina, and as responsible citizens, we need to be informed. AAUW and the LWVODC are sponsoring a panel at the Chapel Hill Public Library, with coffee and conversation beginning at 10 a.m. and the program at 10:30. We hope you will join us!

Our first speaker, Susan Young, Human Trafficking Overview, currently oversees clinical operations at the Orange County Health Department. She has worked with underserved and migrant populations as a Registered Nurse and obtained her PhD in Nursing from UNC-Chapel Hill. Her dissertation, "A Qualitative Analysis of the Provision of Aftercare Services for Survivors of Sex Trafficking in North Carolina", focused on the problem of sex trafficking in the state, identified resources available to survivors, and reviewed current models of service provision.

Ellie Kinnaird, History of Human Trafficking in NC, How I Became Aware of It and Got a Bill through the Legislature, our former state senator, has devoted her political life to issues of elections and campaign financing, social justice, including the elimination and mitigation of the death penalty, juvenile justice, and the environment. She has represented over her 17 years Moore, Lee, Randolph, Chatham, Person and Orange Counties. She served as Chair of Appropriations for Justice and Public Safety, Chair of mental Health and Youth and Vice-chair of Environment and Natural Resources. She also served on the Health, and Judiciary Committees.

Jessica Porta, Sex and Human Trafficking in the Triangle: Training local agencies and Helping the victims, currently works as the Anti-Human Trafficking Training and Education Manager at The Salvation Army of Wake County, providing trainings to local human service agencies, law enforcement, and community members. Jessica also currently serves as Anti-Human Trafficking Case Manager, working with victims of trafficking in the Triangle Area to help them get out of a trafficking situation and find stability in their lives. In 2012, Jessica received her Master of International Studies from North Carolina State University, where she primarily studied international human rights policies for victims of mass atrocities and severe violent crimes.

Bridge Club: Contact Sally Rohrdanz, 919-918-3573 SCHOOL VOUCHERS IN NORTH CAROLINA – A

PROPOSAL

In the last session of the North Carolina General Assembly, legislators passed and the governor approved a budget which set aside \$10 million to launch a school voucher program in 2014-2015. The proponents of the program claim that it will increase educational opportunities for low-income families whose children are enrolled in low performing public schools.

CONTROVERSIAL

The voucher program is not for everyone and the funding offered will not cover tuition in all private schools. To be eligible for a voucher, the student must live in a household with an income not in excess of the amount required to qualify for the federal free or reducedprice lunch program (\$43,568 for a family of four). Full time public school students meeting this criterion may qualify for up to \$4200 annually to attend a private school. If the school's tuition exceeds this amount, the student's family will need to make up the difference. The student must also satisfy the private school's entrance requirements, which may exclude applicants on the basis of race, religion or sexual orientation.

current political climate, the voucher program has given rise to heated debate and considerable editorializing. Proponents of the program, largely conservatives and conservative think tanks, support the program as a vehicle for reducing the scope of government and saving taxpayer money. Opponents deplore the withdrawal of \$10 million from a public school budget already depleted by legislative cuts. They point out that private schools receiving voucher money have limited financial accountability; taxpayers may not be informed on how their money is being spent. There is also very little academic accountability. Unlike public schools, private schools do not have to hire licensed teachers or meet many statewide academic standards.

In three US locations where vouchers have existed for some time, studies have failed to establish that student achievement improves significantly as a result of the move from public to private school. Three researchers who studied the voucher program in Milwaukee, Wisconsin reported conflicting results and no "hard" evidence that choice schools are better than local public schools. An analysis of the Cleveland voucher plan for the years 1998-2000 found that voucher and public school students made similar progress in the first grade. Because students in Florida's private schools are not required to take the state standardized tests, a direct comparison of public school and voucher students in that state was not possible.

Legal challenges to the voucher program proposed for North Carolina may postpone its implementation. The North Carolina Association has already announced that it will pursue legal action on the constitutionality of using taxpayer dollars for private and for-profit schools. In a country which has historically endorsed a separation of church and state, the use of government money to pay for parochial schools is another issue that may be addressed in the courts. Finally, the selective admission policies of many private schools may be incompatible with North Carolina law guaranteeing equal education opportunity for every student.

--Annette Jurgelski



Remember if you have questions about our next meeting or need to check on the book club's selection, please check our web page: <u>http://chapelhill-</u> nc.aauw.net. If you want to check our archive of past newsletters in our "members only" section, remember the password is the word "dogwood" in lower case letters.



As might be expected in the

TREASURER'S REPORT

Bank Balances: Checking: \$2,255.56, Money Market: \$1,503.99, CD: \$6,611.12

We have collected \$ 1,020.00 so far for the **Tea with Jill** fund raiser, but have not yet subtracted the costs for the tea. There are still tickets left. Please contact Kay White, Karen Piplani or Michele Hoyman for more tickets.

Karen Piplani, treasurer

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ANNUAL TEA MARCH 5, 2014 WITH JILL MCCORKLE

FINAL CALL for tickets to our eighth annual tea to raise money for fellowships/ scholarships that AAUW-National gives ONLY to women. I hope all of you will once again help to make this a success. Tickets are only \$20 each. So buy one, buy two, buy eight ! We will have round tables of 8, so if you sell 6 or 7 or 8 tickets for a group, we will reserve a table for you. All the food, coffee and tea will be served buffet style, so you can go back as often as you want.

We will need donations of food from our members to increase our money for AAUW scholarships. If you want to donate some food, I would suggest some of the following: finger sandwiches, mini cupcakes, cut-up fruit, deviled eggs, bitesized brownies or cookies, candies, nuts, cheese and crackers or any other wonderful ideas you may have. If you haven't already signed up at the February meeting, please call me or email me (kaywhite@earthlink.net).

If you need more tickets, please call Kay White, 919-542-1138. I can hold tickets for you at the Reception Table for the tea – if you bring your money or check at that time. You can pay by cash or check. Checks should be made payable to AAUW-CH. Please make sure to note the names of people who are buying tickets so we can make a name tag for them. Checks can be sent to Karen Piplani, our treasurer, 1502 Halifax Rd, Chapel Hill, 27514 or to Kay White, 875 Fearrington Post, Pittsboro, 27312.

Last year we gave \$1,500 to AAUW-National, triple our usual donation of \$500. Let's see if we can match the \$1,500. We had to rent space at Extraordinary Ventures, but I think we can still do it. Donations are encouraged, whether you bought a ticket or not.

- Kay White



Book Club, March 6th , 10 a.m. will meet in the home of Donna Hammersley to discuss the book The Madonnas of Leningrad, by Debra Dean.

PLENARY MEETING, FEBRUARY 15,2014

AAUW Fellow, Candice Jansen, a graduate student at Duke University, spoke to the members about her thesis, Living Rooms. Her work is a photo journalistic study of the homes in the townships that were built beginning in the 1950's for colored people. These people were forced out of areas designated for white people in the Group Areas Act, 1950. People can only rent apartments in these buildings which are owned by the government. The rooms are very small. Both of Candice's grandmothers lived in these homes and all the homes are pretty much the same. The

schools that take in children from these areas are not good schools; there are no parks or amenities around these areas. Candice's mother sent her to a private mission school—it was a financial strain to do so. Candace noted that Mandela was also educated in a mission school. There were many questions. We learned that South Africa has 3 designations for people: black, colored, white.

Melissa Guzman, an AAUW fellow, was ill and unable to present at the meeting.

Bea Keller announced the

subject of our next meeting on March 15 to be held at the Chapel Hill Public Library: Sex and Human Trafficking.

Genoveva Aguirre welcomed one guest, Joan Dunn.

Bea Keller talked about the successful Elect Her program at NCCU held on February 8. AAUW-NC gave our branch a \$300 grant to provide the young women with totes and books.

Kay White sold tickets to the branch annual tea before and after the meeting.

- Mary Paterson

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Elect Her—Campus Women Win 2014

This year's Elect Her-Campus Women Win at NCCU was even more successful than last year thanks to an extraordinary team of volunteers and staff at NCCU. Led by Chimi Boyd-Keyes, the Director of North Carolina Central University's Woman's Center, her team included Krystal Allen, Assistant-Director of Residential Life, Whitney Watkins, Community Director of Residential Life, Uyikhosa "Uyi" Idador, graduate student assistant at the Women's Center, Brianne Gill, and me. Brianne Gill is the president of the current junior class at NCCU. She contacted other female student leaders from UNC-Ashville, St. Augustine University, and NCCU to head a panel discussion on running for a student government position. These young women were extraordinarily well-spoken, and introspective about the collegiate political process. I hope they

litical pr will all run for office someday. Brianne also assem-



Practicing the elevator speech

bled a group of volunteers who filled the totes, served the food, and helped with registration. She will attend the National Conference for College Women Student Leaders (NCCWSL) in June. AAUW national provides a scholarship for the student liaison on each Elect Her committee. Tara Andrews, JD, was the facilitator of the event. When women run for office, she said, they win at the same rate as men do. She blamed social norms in society for the reluctance of



Chimi Boyd-Keyes & Brianne Gill women to run. "If you don't know the choices you have, you can't make an informed choice." She also mentioned this; when women read a job description, women will apply if they have 7 of the qualifications, men only 3. Women need more chutzpah!

> Minnie Forte-Brown, the Chair of the Durham Public Schools, shared her political experience and wisdom with the partici-

pants. Ayana Hernandez, Director of Public Relations talked of the power of personal connection. A politician, she said, should be intelligent, discrete, and have integrity. That person also needs to be visionary, passionate and genuine as well as prepared.

The tote bags were a huge success. Thank you, AAUW-NC for your grant! They included: Valorie Burton's *Successful Women Think Differently*, a pen, AAUW empowermints, and an invitation to become an e-affiliate.

Several other students have expressed an interest in going to the NCCWSL conference. Some branches do fund full or partial scholarships to NCCWSL, and AAUW national has a limited number of scholarships.

I am willing for our branch to partially fund one young woman because I believe that we must do more locally if we are to stay vibrant as an organization. Please think about this. I intend to bring this up at the next board meeting. The cost of the conference is \$395 (early bird) and \$455 regularly. If the board is willing, we will vote on this at our March meeting.

Bea Keller









AAUW ANNUAL TEA WITH NC WRITER JILL MCCORKLE MARCH 5, 3-5p.m. at EXTRAORDINARY VENTURES

200 S. Eliot Rd., Chapel Hill, NC 27514

Jill McCorkle has had 5 of her books named New York Times notable books. McCorkle has received the New England Booksellers Award, the John Dos Passos Prize for Excellence in Literature and the North Carolina Award for Literature. She is a member of the Fellowship of Southern Writers.

McCorkle has taught at UNC-CH, Tufts, and Brandeis where she was the Fannie Hurst Visiting Writer. She was a Briggs-Copeland Lecturer in Fiction at Harvard for five years where she also chaired Creative Writing. She currently teaches



creative writing in the MFA Program at NC State University and is a core faculty member of the Bennington College Writing Seminars. She is a frequent instructor in the Sewanee Summer Writers Program.

ALL PROFITS GO TO AAUW'S EDUCATION OPPORTUNITY FUND WHICH FUNDS FEMALE GRAD STUDENTS IN THE US AND AROUND THE WORLD

NAME:		
NO. OF TICKETS @ \$20	EMAIL:	
ADDRESS:		

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SEND TICKETS OR WILL PICK UP TICKETS AT EVENT (PLEASE CHECK ONE) NAMES OF MY GUESTS:

Make checks out to: AAUW-Chapel Hill Send checks out to Karen Piplani, 1502 Halifax St., Chapel Hill, NC 27514 email: chapelhillncaauw@gmail.com phone: 919-929-4432