



AAUW-Chapel Hill Branch

From the President: Sandy Smalley

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April

- April 4: Good Morning Book Club
- April 20: Branch Meeting,

We began March with the wonderful Literary Tea spring fundraiser, "Tea with Lee." It was a good turnout of both members and guests, and there were delicious finger foods. Our speaker, local author, Lee Smith, was superb and related so well with the group. Our Branch Board wants to thank everyone for your hard work and for contributing so many tasty delicacies for the reception table. It was a good afternoon.

This month the Chapel Hill Branch celebrated our 90th Anniversary at the March 16 Branch meeting. We were founded on March 15, 1923. There is a history article in this newsletter.

For Women's History Month, our regular Branch Meeting on March 16 hosted two female graduate students from NC State who had been awarded national AAUW Fellowships. Engineer Priscilla Osei, from Ghana, is pursuing a Masters degree in Environmental Engineering, with special emphasis in Waste Management. Paula Braun, having worked in both Iraq and Afghanistan, is working on a degree in Computer and Information Sciences. Both presentations were very informative and interesting.

Mary Alexion, Treasurer of the Orange County Literacy Council told us about literacy in our county and the efforts to improve literacy rates, prepare students for the GED exam, teach English to non-speakers, and prepare people for citizenship.

With the April meeting, I will complete the second year of my two year term as President, and I have much appreciation for both Boards and want to express many thank yous. As Vice President for Membership, Bea Keller came on to the Board with me, and she has brought so much enthusiasm and creative thought. She has helped in bringing in many new members, adding about a third to our size. She also oversaw the creation and administration of our Branch website, which has been time consuming. Bea was chairwoman of our very successful "Tea with Lee," and worked with NCCU on their AAUW "Elect Her" conference. Kay White served the Branch as President for two years, then four more years as Treasurer. Besides keeping us in good financial order and monitoring the Carrie Heath Schwenning Scholarship, Kay has written and then revised our Bylaws and has been our representative to national AAUW conventions. This June, she will go to the one in New Orleans. There

have been excellent Vice Presidents for Programs. Jean Green served tirelessly bringing us interesting speakers, has chaired two Nominations Committees, done two Installations, plus chaired our Literary Luncheon a year ago. This current year Michele Hoyman and Morita Rapoza, as co-chairs, followed with another set of stimulating programs. There have also been two Recording Secretaries, Jeanne Harrington and Mary Paterson, both of whom were faithful and exceptionally conscientious. This year Jeanne served as our Public Policy Officer. A huge round of applause and appreciation go to Alice Parsons. Our creative and dedicated newsletter Editor has produced a issue each month, plus one mid-summer edition. She has the reputation of creating the best newsletter in AAUW NC. Alice gets thanks from all of us. Also there have been two Corresponding Secretaries, with Marion Effron serving the first year. When she suffered ill health, Norma Mitchell willingly stepped in and has assisted us this present year. To the Hospitality Committee of Donna Hammersly and Sandy Passsero we also give our gratitude for a job very well done. Thank you to every one of you good women leaders.



Slate of Officers
2013-2015 AAUW

Board

President: Bea Keller

Vice President, Membership:

Genoveva Aguirre

Treasurer: Karen Piplani

Corresponding Secretary:

Lee Hamilton

— Jean Green, Chair,

Nominating Committee

April 20 Meeting: Kathleen Clarke-Pearson, MD

The landscape for social interaction has changed profoundly. How many times have we observed family gatherings or friends sitting together at a table wherein each individual is absorbed by a lighted screen? Our next speaker will speak on this phenomenon and its effect on youth.

Our April 20 meeting features Kathleen Clarke Pearson, a general pediatrician and member of our branch, who will speak on **Infants, Tots, Tweens, Teens, and Screens: Navigating the Digital Landscape a Pediatric Perspective.**

Kathleen “Catchy” Clarke-Pearson has had a long standing interest in media and its effect on children

and adolescents. She is a board member of the Raleigh based child advocacy group, *Action for Children*. *Action for Children* works on public policy issues that relate to children’s welfare.

Catchy Clarke-Pearson is a graduate of Columbia Teachers’ College in Manhattan with a Masters degree in Childhood Education. She taught elementary school for five years in Virginia, Ohio, and North Carolina. Over the ensuing years, she pursued a medical degree at UNC-Chapel Hill and trained in pediatrics. Dr. Clarke-Pearson has worked with many community groups for over 15 years addressing the negative and positive impact of media on child and teen

health. She serves as Chair of the NC Pediatric Society Committee on Media and is a member of the American Academy of Pediatrics Council on Media and Communications. Both organizations work to enhance parents’ understanding of the powerful effects of media on infants’, children’s, and teens’ health. Dr. Clarke-Pearson recently co-authored a clinical report on Social Media which was published in the April 2011 edition of the journal *Pediatrics*.

She is the mother of four grown children.

Coffee and conversation begins at 9:30 a.m. and the meeting will convene at 10:00 a.m.

—Bea Keller



Tea With Lee

AAUW-NC Annual Meeting

.April 12 and 13 will be our AAUW NC Annual Meeting at the Country Inn and Suites in Burlington. This hotel faces I-40, at Exit 141.

On Friday the 12th from 3:00 – 5:00 pm. is the Presidents’ Council, and a dinner at the Village Inn follows. A “Wine and Wisdom Conversation” will be held at

7:30 – 9:00 pm.

The Saturday, April 13th program begins at 9:00 am. with Kimberly Fountain, of the national AAUW Public Policy staff, who currently works with the CQ State Track program. As part of PPPP, this work deals with state legislative issues. In

2012, she coordinated the very successful “It’s My Vote” campaign.

If you are interested in either day or all of the convention, please contact Sandy Smalley for more information.

—Sandy Smalley

Chapel Hill Branch Celebrates 90th Anniversary

At our March 16th meeting, we celebrated the 90th Anniversary of the Chapel Hill Branch. We were festive with Mylar balloons, a beautiful chocolate sheet cake, and even sang to ourselves "Happy Birthday." Bea Keller had created a detailed power point history with photographs and clip art. For those of you who missed the party, Bea will run the slide show again at the Annual Meeting.

The Chapel Hill Branch was founded March 15, 1923. Mrs. Harry Chase, wife of the UNC President, invited female college graduates to the President's Home to form a Branch. Sixteen eager young women responded and elected Miss Louise Venable, daughter of the former UNC President, as the first Branch President. She later married Professor W. C. Coker, botanist and founder of the campus Coker Arboretum. The original members agreed that the first goal was to help the women students at the University. They got a physical education instructor for them and asked the architect to design a basement exercise

room in the new Women's Building. From the beginning, this Branch has been supportive of women's education at UNC-Chapel Hill. In 1927, our Branch and seven other Branches founded what is now called AAUW NC.

This Branch has always been involved in community activities, social action, and education. During World War II, the Branch sent school supplies to Korea, food and clothing to Poland, and books and magazines to Belgium. In the 1950's, the Branch helped create the Children's Library and assisted the Chapel Hill Public Library. Also a Creative Writing Competition was begun in the public schools. In recent times, we developed a STEM program for middle school girls.

Getting politically involved, members protested cuts in Mother's Aid and teachers' salaries. They also campaigned for women legislators. The Branch worked in areas of mental health and with the UNC School of Public Health. With eighteen other organizations, we sponsored the

Women Leaders' Conference on Common Security – Building Structures for Peace. Also there have been efforts to help and care for the elderly.

Our Branch financially supports the AAUW national Educational Opportunities Foundation, with emphasis on Fellowships for graduate women and the Eleanor Roosevelt Fund. Also we support the national Legal Advocacy Fund that aids women fighting harassment, Title IX issues, and discrimination. The Chapel Hill Branch funds our own Carrie Heath Schwenning Scholarship that annually contributes \$1,500.00 to a female graduate student at UNC-CH.

The Chapel Hill Branch has a long history of working for others, and we are now 90 years old.

— Sandy Smalley

The above information comes from a book titled "North Carolina AAUW: History 1947 – 2001," by Clara B. Allen, a deceased past President of the Chapel Hill Branch and Historian of AAUW NC.



March Meeting: Mary Paterson, Sandy Smalley, Kay White

Good Morning Book Club will meet at 10 the morning of April 4 and discuss the book, The Sense of an Ending by Julian Barnes. We will meet in the home of Annette Jurgelski, 3211 Oak Knob Court, Hillsborough, NC 27514. For directions phone Annette at 919-644-0280.

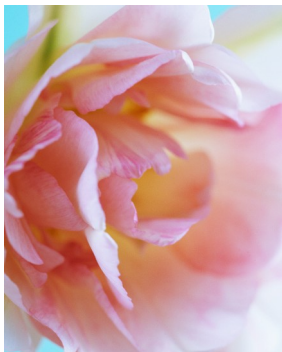
Renew for Next Year

Just a reminder . . . Please renew for next year. We are already planning for our programs next year. You may have already filled out your program suggestions

for 2013-2014. If not, please do. Michele Hoyman and Morita Rapoza will assemble their committee in May and begin contacting

potential speakers late spring and early summer. We hope to make the next year the best year ever!

—Bea Keller



Website News

Remember if you have questions about our next meeting or need to check on the book club's selection, please check our web page: <http://chapelhill-nc.aauw.net>.

If you want to check our archive of past newsletters in our "members only" section, remember the password is the word "dogwood" in lower case letters.

NCCU's Elect Her Training Day

On March 2, twenty-five NCCU collegiate women spent 5 hours learning the art of the "elevator" speech, an essential element in any campaign. Several months earlier, Natasha Plumb, NCCU Assistant Director for Student Involvement e-mailed me in need of a sponsor from a local chapter. It was an extraordinary opportunity—how could I say no? After months of preparation, the committee of five welcomed Tara Andrews, a Maryland lawyer, who is an AAUW trainer with *Elect Her: Campus Women Win*. She began the workshop by asking each young woman to stand up and identify the woman she admired the most and state the reason why. "My Mom" led the list, but there were those who mentioned Shirley Chisholm, Oprah Winfrey, Barbara Jordan or a local politician from their hometown.

Ms. Andrews then explained what constitutes a good elevator speech—in the time it takes to go up 10 floors, the campaigner must state her position on one issue, and ask for the listener's support. The young women were told to write their speeches, and try them on their tablemates.

One of two keynote speakers, Durham Mayor Pro Tempore Cora Cole-McFadden, spoke about her campaign strategy and life as a woman politician. Starla Tanner, Dir. of Government and Community Relations, NCCU, described how she had helped her father run for local office as a little girl, timing his speeches. As an adult, she was campaign manager for Erskine Bowles in his run for an NC Senate seat. She emphasized the importance of staying on message.

The highlight of the day was a

panel discussion by current Student Government Officials. Each individual reflected on his or her philosophy and consequently, the choices they made regarding their campaigns and their tenure in office. Afterward, the women honed their elevator speeches and voted on the best speech from their own table, ultimately choosing the best speech of all the participants. Prizes were copies of *The 15 Invaluable Laws of Growth: Live Them* and *Reach Your Potential and Closing the Leadership Gap: Add Women, Change Everything*. AAUW designed these courses because it believes by encouraging college women to run for student government on their college or university campuses, young women will be inspired and equipped to run for public office as adults.

— Bea Keller

Update on AAUW-North Carolina (AAUWNC) and Public Policy

Public Policy advocacy may not be the reason someone joins AAUW, but it may be the reason to stay a member. As a member of AAUW, we learn of many public issues for which we are willing to advocate. The steps to advocacy are: LEARN about an issue and then ACT by connecting with officials at the federal or state level who are voting on an issue.

For the past two years, AAUWNC has been using a program, PPPP, (Public Policy Pilot Project), which has been difficult to execute and to monitor. At some point in 2013, we will be using a new program, called "CQ State Track". CQ stands for Congressional Quarterly. The CQ State Track will do automatic searches of North Carolina

General Assembly (NCGA) website for legislative changes; the info will be available by email and on website (s).

At the AAUWNC annual meeting in Burlington, NC April 12-13, we should learn more about this new system and will report back to you at our April 20 meeting.

—Kay White

Member of the Month: Nancy Jane Rose

Nancy Jane Rose joined the Chapel Hill Branch of AAUW in 2009. Before that she had been active in the Branch in Scottsdale, AZ, serving on the Board and participating in a Book Group and general meetings. She was also very active in the League of Women Voters. She had a great AAUW experience in Scottsdale and found them very welcoming. Here in Chapel Hill, she has worked with marketing our Chapel Hill Branch with the Vice President for Membership.

Originally Nancy comes from Cleveland, OH, and she graduated from Smith College with a degree in English Language and Litera-

ture. She returned to Cleveland to teach twelfth grade honors English. She married, and they have a daughter and a son.

Then she found her passion for archeology. Nancy returned to college, when her children were in middle school, to audit the entire North American Archeology curriculum at Case Western Reserve University. She volunteered for ten years in the Archeology Labs of the Cleveland Museum of Natural History.

After moving to Scottsdale, AZ, in 1995, she took the "Native Americans of the Southwest" course at the Heard Museum and volunteered there, plus chaired

the annual lecture series.

Moving to Chapel Hill, Nancy became part of the volunteer team at the Office of State Archeology Research Center in Raleigh. This was a well equipped lab. She worked there until her mobility issues became serious and could no longer handle the traveling.

Though Nancy is not often able to attend our Branch meetings or events, she still supports our programs and follows the activities. We are glad she is a member and interested in the Chapel Hill Branch.

—Sandy Smalley



Nancy Jane Rose

Tea With Lee

Tea With Lee was a grand success! All the members who participated in any way—by attending, by bringing food, by inviting friends to come or to contribute, by donating to the event, and by helping organize the event—deserve a heartfelt thanks. We are especially grateful to Lisa Price for asking her longtime friend to speak and introducing her. Lee Smith's

genuine warmth and charm captivated all of us—and her ability to tell a good story is unparalleled. She spoke of working in a beauty shop in Kroger Plaza to research a storyline; a hairdresser confided that she thought hair was the most important organ of all! Life is filled with inspiration—and sometimes is strange enough to put into



fiction! Many of us left with a new resolve to write and to value our experiences. **Tea With Lee** was a very effective fundraising event that will help fund our scholarship program.

— Bea Keller

*In May **Good Morning Book Club** will plan the books we will read and discuss in the 2013 - 2014 AAUW year. Please be prepared to recommend books you have read and would like to share with this group of AAUW friends. Our May 2nd planning meeting will be in the home of Kay Irish, 673 Fearington Post, Pittsboro, NC 27312. For directions phone Kay at 919-542-7566.*

Minutes: AAUW-CH Branch, March 16, 2013



March 2013 Meeting

Program

Sandy Smalley called the meeting to order at 10:00. She began the meeting by introducing Vickie Healey who, in turn, introduced AAUW Fellows, Priscilla Osel from Ghana and Paula Braun. Both are students at NCSU. Priscilla hopes to return to Ghana to teach and to spearhead a waste management program. Paula, who has served in Iraq and Afghanistan, is a data management student and practitioner.

The third speaker, Mary Alexion, a volunteer with the Literacy Council, described her work with students and



asked people to support the Council with tutoring and donations.

Announcements

Sandy reported that the Nominating Committee announced

that the officers for next year are Bea Keller, President; Genoveva Aguirre,

Membership Vice President; Mary Paterson, Recording Secretary with Michele Hoyman and Morita Rapoza, Program Co-Vice Presidents, will continue in of-

fice. Kay White, Treasurer, will be replaced by Karen Piplani. The new officers will be voted on and installed in April.



Kay White announced that the fundraising tea brought in approximately \$1800, \$1500 of that will

go to the AAUW Education Fund (EOF).

A sign-up sheet for the April pot luck was circulated.

Before and after the meeting Bea ran a video celebrating the 90th birthday of the Chapel Hill Branch.

The meeting was adjourned at 11:30.

Mary Paterson, Secretary

A New Member: Ricka Samulski

Please welcome our newest member! Ricka is a UNC-CH graduate with a degree in Women Studies.



Report from the Treasurer

As of March 6, 2013, the total proceeds from the TEA with Lee Smith brought in \$1,815, of which \$395 were donations and the balance of \$1,440 were ticket sales. The tea was a bigger success than we expected. Thank you all who brought food to keep our

expenses down. As of result, the Board has voted to send \$1,500 to EOF. For the last several years, our branch has donated only \$500, so this is a triple increase. This money goes for the fellowships that AAUW National supports.

As of February 28, 2013,

our balance in our checking/savings account was \$2,721.07. That does not include the tea money as that is held as a reserve. Our Schwenning Fund (Chapel Hill Branch's scholarship) is currently at \$6,599.21.

—Kay White



**CHAPEL HILL BRANCH, AAUW
Membership Renewal/Application
July 1, 2013-June 30, 2014**

| | |
|------------------------|-------------|
| DUES BREAK-DOWN | |
| <i>National</i> | \$49 |
| <i>State</i> | \$11 |
| <i>Branch</i> | \$10 |
| TOTAL | \$70 |

Please complete the form below and make your check to:

AAUW-CH Branch

Send to: **Bea Keller, 1225 Timothy Ln., Chapel Hill, NC 27516.**

Branch member renewals, you need only to fill out any changes in your information.

Personal Information:

Name: _____ Check enclosed: _____

Address: _____

Phone: H _____ Cell: _____

E-mail address: _____

Newsletter: (check one) e-mail _____ regular mail _____

Education, Occupation, AAUW Experience

Degree (s), College Name, Year Degree Conferred, Major Field of Study

Undergraduate: _____

Graduate: _____

Occupation: _____

Membership Category:

Branch ____ Dual Branch ____ Student Affiliate ____ E-Student Affiliate ____

Honorary Life ____ Paid Life ____

Previous Experience in AAUW _____

Groups at Chapel Hill Branch and/or Other Areas of Interests for Our Branch

(Please check your areas of interest and tell us of your ideas)

SPARC/STEM ____ (Students Participating and Researching Careers / Science, Technology, Engineering, Math)

Good Morning Book Club ____ Bridge ____

Areas of Interest Hospitality ____ Public Policy ____ Publicity ____

Program Ideas: _____

Other Volunteer or Interest Ideas: _____